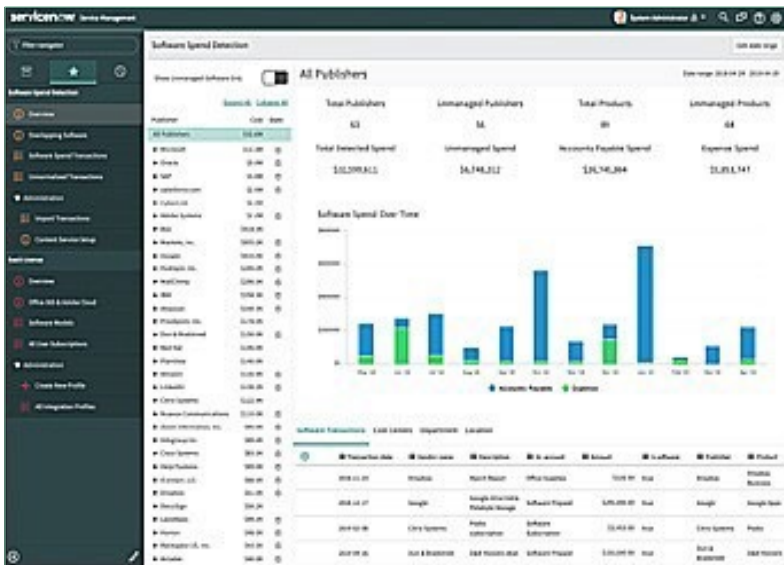


# Software Spend Detection and Overlapping Software

## Software Spend Detection

With ServiceNow Software Spend Detection, uncover the true picture of Software as a Service (SaaS) and software purchases made across the company. Complete your software inventory by detecting what SaaS and software you actually own, including those purchases made by business units or “shadow SaaS” not hitting your radar.



## Software Spend Detection:

### Key Features

- Ingest financial transactions from your accounting general ledger, expense and credit card systems
- Predictive intelligence labels transactions as software and matches to a publisher
- Leverage a catalog of 80,000+ SaaS products in addition to ServiceNow’s robust Content Library

### Benefits

- A more complete inventory of SaaS and software being used across the business
- Data to rationalize applications and gain control over unmanaged software
- Prepare for upcoming renewals, budgeting meetings, and cost-savings initiatives
- Easily view managed (known by SAM team) vs. unmanaged (unknown by SAM team) spend

## How much can you save with SAM?

Calculate potential software savings with our Forrester Certified SAM Value Calculator: [Click here!](#)



## How does Software Spend Detection work?



Import financial data from your financial systems to capture a wide variety of business-led IT spending



The data is analyzed by the ServiceNow predictive intelligence service to detect & normalize transactions to one of the 80,000+ products and 1,500+ categories of products

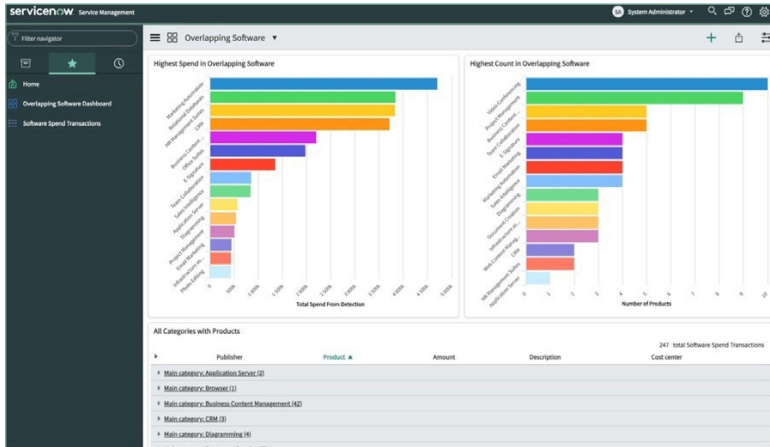


Discover shadow software purchases, inefficient spend outside enterprise agreements and even overlapping or redundant functionality to gain control of unmanaged software

## How can you rationalize such a wide variety of applications?

## Overlapping Software

With ServiceNow SAM, the overlapping software capability helps you gain visibility of redundant applications in your software portfolio to rationalize in-use applications, consolidate applications with similar functionality, and reduce software costs with actionable spend data.



### Overlapping Software:

#### Key Features

- Reveal redundant functionality of services that appear to be overlapping
- Categorize software by application functionality with 1500 categories
- Visibility informs your Application Portfolio Management (APM) strategy

#### Benefits

- Rationalize software spend by identifying services with overlapping functionality
- Detect opportunities to reduce redundant software
- Increase productivity and collaboration across the enterprise
- Workflow application rationalization demand to ITBM



**Why do we pay for five video conferencing tools, while corporate licenses go unused?**



**Which application is actually approved by IT and followed our purchasing policies?**



Identify which specific departments or employees are buying software outside of approved channels or distributed among business units



Reduce spending on overlapping or redundant functionality and simplifying the tech stack



Bring new titles under SAM management and partner with procurement to reduce your app sprawl and improve controls around software spending