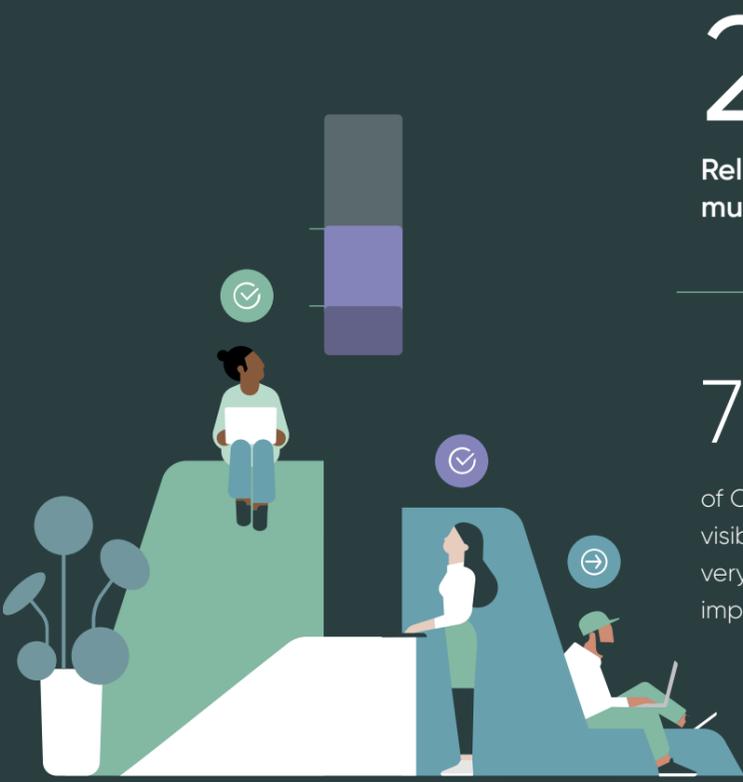


Fast, not furious.

Get visibility, insights, and auditability
 —without bogging down developers in admin work.
 Scale DevOps. Accelerate change.

You need developers to focus on what they do best—and everyone involved in releases needs visibility. Time spent to manually update systems, follow change management processes, and keep everyone aligned can dramatically reduce developer productivity. Scale DevOps and realize the promise of agile development with a smarter, more automated approach. Connect the platform developers love with cross-enterprise insights that won't slow down innovation.



20–50%

Release overhead can consume as much as 20–50% of a developer's time¹

71%

of Ops pros say visibility into dev is very or extremely important to them²

4–5X

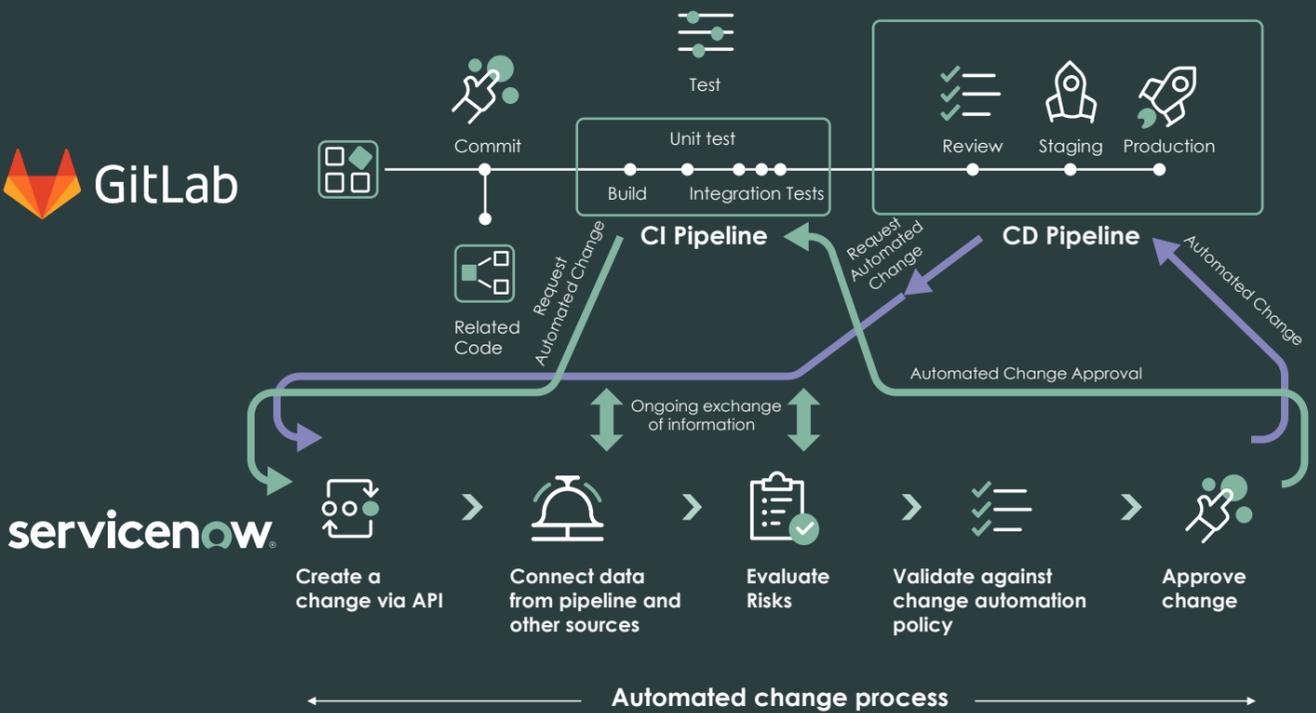
Companies with low developer velocity have 4X–5X slower revenue growth and 20% lower operating margins³

Link developer tools of choice with operations.

Teams need an environment where they can do their work free of disruption and administrative overhead but at the same time critical operations need the right level of governance. You need to be able to connect every element of the delivery pathway, from idea to operations, with maximum efficiency and effectiveness.

Connect development to operations. Link to GitLab and other DevOps tools to free up developers, automate change gates, and provide unique insights and auditability.

Automate change processes



Realize real results

20

Hours saved per week on change tickets

"[Developers] can be agile and at the same time, [the line break here seems odd, "we" should be on this line] we maintain change control via automated processes with ServiceNow."

– Anne Kristine Naess, Enterprise Architect, DNB

34,000

Hours saved per year

ServiceNow manages DevOps pipelines to accelerate application development and saved thousands of hours, allowing deployment frequency to increase 10X.

Access in the ServiceNow Store.

¹ EMA eBook, DevOps: A View From the Enterprise, March 2021

² GitLab 2021 Global DevSecOps Survey

³ McKinsey article, Developer Velocity: How software excellence fuels business performance