



## Service Providers

By and large, companies can't move fast enough to implement their own digital transformations and Service Providers are needed to fill the gap. With an acute staffing crunch and increased focus on solution-based offerings, various forms of workflow automation and standardization will continue to take hold in the Service Provider sector: Operations, security, provisioning, asset management and support and billing to name a few. This helps Service Providers mitigate the staffing crunch and shift their teams' focus to higher-value activities. The Now Platform is purpose-built to help with this digital transformation journey and help Service Providers innovate and quickly bring new solutions to their customers with an agile, customizable, modern platform that is easy to build upon.

### Enter ServiceNow - The Platform of Platforms

#### Dedicated Managed Instance

Accelerate your clients' digital transformation. Enable your clients to quickly adopt the ServiceNow platform to help make work...flow. With ServiceNow, you can deploy an "easy button" with a bundled offer that includes a dedicated ServiceNow instance with licensing, deployment, and ongoing administration, development, and optimization services. You can also lower project risk by centralizing proven ServiceNow resources and ops practice. By leveraging your existing service provider/client relationship, you can shorten legal and procurement time and get right to work for your clients.

#### Modern Asset Management

As enterprises are challenged to find cost savings opportunities across their business, ITAM (IT Asset Management) as a service enables businesses to know what assets are owned, where they are located, who is using them, how often they are used, when they are being configured, what they cost, and the value they deliver. Service providers can efficiently manage hardware, software, and cloud resources for each of their customers in domain separated instances. Centralized control means less dependency on client system data access and improved margins for you.

#### Cloud Service Provider

Fully migrating to the cloud is challenging and requires specialties that few enterprises have in-house. ServiceNow can help you rapidly create a managed service offering that enables your clients to move to a public or private cloud with governance and security. That allows service providers to offer customers a range of cloud offerings that cover IaaS, PaaS, and SaaS, creating a competitive advantage as enterprises make the move toward digital transformation and the efficiencies it brings.

#### Platform for Service Providers

Better experiences is all about breaking down silos and reducing friction in workflows. The Now Platform helps solve for that at the enterprise level. The Now Platform allows you to manage or develop these workflows across organizations and systems on behalf of your customers, connecting those silos in a seamless way unlocking productivity and value. Manage workflows by having them work seamlessly together with legacy systems and more contemporary cloud apps. Deliver great experiences that drive your customers business outcomes and digital transformation.

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